



AGENDA – 100807rev
fuse2007 – October 9 and 10, 2007

Oncenter, Syracuse New York

“Accelerating Business Growth in Upstate New York”

Since it was first held in 2005, fuseSummit has emerged as Upstate New York’s signature event for showcasing the initiatives and technologies that are driving the region’s business growth. The drivers are Technology, Talent and Capital. At fuse2007, business, education, research, venture capital and public sector leaders connect and share knowledge and perspectives that stimulate action.

- 500 Upstate leaders get connected to business development opportunities. Fuse2007 will feature all six NY State Centers of Excellence plus a number of technology demonstrations.
- Renowned speakers and panelists share perspectives, explore existing initiatives and identify emerging opportunities for Business Expansion, Attraction, and Formation
- Special 2007 focus on entrepreneuring, talent and business-university initiatives.
- fuse will help to stimulate action to leverage the collective power of Upstate to reshape and rebuild our economy

TUESDAY, OCTOBER 9, 2007

- 9:00 am** **Pre-Registration / Pre-Meetings**
- **fuse2007 Advisory Board Meeting** – 10:00 to 11:30a.m.
- All Day** **Technology Demonstrations – “Zone of Excellence”** (Tech Demos will run all day on Oct 9 and Oct 10) – This includes all six NY State Centers of Excellence, winners of the Business Plan Competitions from around Upstate and companies like IBM, USA Datanet and Systanix
- Noon** **Break / Open Networking**
- 1:30 pm** **Welcome: Errol Unikel**, Executive Director, fuse2007
- 1:40** **Conference Opening:**
Ken Adams, President, Business Council of New York State
- 2:05** **Healthcare as a Growth Engine for Upstate’s Economy**
David R. Smith, M.D., President, SUNY Upstate Medical University
- 2:40** **The University as a Business Partner in the Quest for Talent and Technology: A Look Back at 2007 and Perspectives on 2008**
Nancy Cantor, Chancellor of Syracuse University
- 3:15** **Leadership Roundtable: Driving Business Growth – Progress and Projections**
Moderator: Dan Gundersen, Upstate Chairman, Empire State Development Corporation
- **Jeff Lawrence**, EVP, Center for Economic Growth, Albany
 - **Rob Simpson**, Assistant to the President, Metropolitan Development Association
 - **Dennis Mullen**, President and CEO, Greater Rochester Enterprise
 - **Gerald Sonnenfeld**, VP of Research, Binghamton University
 - **Bill Pirillo**, President and CEO, NYS Technology Enterprise Corporation
 - **Ray Cross**, President, Morrisville State College
- 4:30 – 5:30** **Networking Reception and Technology Demonstrations (cont.) – Oncenter**



**SPECIAL EVENING PROGRAM (Reserved for Sponsors & Their Guests)
Whitman School of Management, Syracuse University**

- 5:00 **Private Reception** at Whitman School, SU
- 6:00 **Welcome: Melvin T. Stith**, Dean of Whitman School
- 6:10 **Introduction: David Montanaro**, CEO USA Datanet
Entrepreneurship: A Unique Intersection of Talent, Technology and Capital
Speaker: Chris Darby, CEO, In-Q-Tel, Strategic Investment Firm that supports the CIA and U.S. Intelligence Community
- 6:40 **Entrepreneurial Initiatives: Emerging Upstate Companies – Future Growth and Profitability**
Moderators: Zach Shulman, Managing Partner, Cayuga Venture Fund and **J. Montieth Estes**, Managing Partner - Rochester, Jaeckle Fleischmann & Mugal
- **Patrick Govang**, President, e2e Materials, Ithaca
 - **Timothy J Lukasiewicz**, President and COO, CH3 BioSystems, Buffalo
 - **Dr. Joseph Kummer**, President, Propulsive Wing, Auburn
 - **Brian Bell**, CEO, First Wave Technologies, Inc., Buffalo
 - **David Hessler**, CFO, PharmaNova, Inc., Rochester
- 8:00 **Close/ Evening Activities**

WEDNESDAY, OCTOBER 10, 2007

- 7:15 am **Registration/Continental Breakfast**
- All Day **Technology Demonstrations** - open 8:30 AM – 5:00 PM
- 7:50 **Welcome: Senator Hillary Clinton** (video)
- 8:00 **fuse Perspectives: Peter Cappuccilli, Jr.**, COO, Gilberti, Stinziano, Heintz and Smith; Chairman, fuse Advisory Board.
- 8:10 **Introduction: Errol Unikel**, Executive Director, fuse2007
- 8:15 **Keynote: Eliot Spitzer**, Governor of New York
- 8:45 **Concurrent Panels with Audience Q&A**
- I. **Technology Driving New Outcomes in Healthcare**
Moderator – Dr. Martin Hickey, Senior Vice President, Health Care Affairs, Excellus BCBS, Rochester
- **Mike Totterman**, CEO, iCardiac
 - **David Patteson**, CEO, Advion BioSciences, Inc.
 - **Thomas Stewart**, President, Gaymar Industries
 - **Heather Erickson**, President, MedTech
 - **Eamonn Hobbs**, President and CEO, AngioDynamics (I)
- II. **Broadband Wireless Communications and the New Internet**
Moderator: David Ballarini, Managing Partner, The Mercator Group
- **John Turner**, VP, USA Datanet
 - **Tom Patterson**, CEO, Command Information
 - **Joel Delmonico**, VP, Clear Channel Radio
 - **Phil Neumiller**, Senior Communications Technologist, Sensis

10:15 **Networking Break**

10:45 **Concurrent Panels with Audience Q&A**

I. **Green Energy and Environmental Technologies** – Leading Initiatives, Opportunities and Imperatives

Moderator: William M. Flynn, Managing Partner, Harris Beach PLLC, Former Chair, NYS Public Service Commission

- **Neil Murphy**, President, SUNY ESF, Syracuse
- **Suresh Santanam**, Deputy Executive Director, Syracuse CoE in Environmental & Energy Systems, Syracuse
- **Richard Pietrafesa**, Managing Director, DestiNY USA
- **Brad McCredie**, IBM Fellow, IBM Systems and Technology Group
- **Patrick Doyle**, Director of Development, Horizon Wind Energy, Houston
- **Jim Olcott**, Constellation Energy

II. **NanoNY – Nanotechnology Driving Growth** - Leading Initiatives, Opportunities and Imperatives

Moderator: Rob Burns – Senior Vice President, Lux Research

- **Rick Berger**, President and COO, NanoDynamics, Buffalo
- **Harold Craighead**, Professor, Cornell University; Ithaca
- **Gerald Fine**, Professor, Boston University and Board Member, Crystal IS, Albany
- **Dr. Clint Ballinger**, CEO, Evident Technologies, Troy
- **Mick Stadler**, President and Chairman, Cerion Energy, Rochester

12:15 pm **Luncheon Program**

12:20 **Perspectives: Senator Charles Schumer** (video)

12:45 **Perspectives: Upstate Business Climate** – Congressman Jim Walsh (video)

1:00 **Luncheon Keynote: Judy Marks**, President, Transportation and Security Solutions, Lockheed Martin

1:30 **Transition / Break**

2:15 **Defense Technologies / Security Introduction: Mary Ann Tyszko**, CEO, SRCTec, Inc

2:25 **Panel Discussion: Defense Technologies / Security: Sensing the Future**

Moderator: Ephraim Garcia, Associate Professor, Mechanical and Aerospace Engineering, Cornell University

- **Judy Marks**, Lockheed Martin
- **Joseph M. Cosumano, Jr.**, Lieutenant General, US Army (retired), SVP Operations, Maintenance and Logistics, KBR Infrastructure and Government
- **Chris Darby**, CEO, In-Q-Tel, Strategic Investment Firm that supports the CIA and U.S. Intelligence Community
- **Marc Viggiano**, Chief Strategy Officer, Sensis Corporation
- **Adam G. Cox, Ph.D**, Strategy, Policy, and Budget Office, Department of Homeland Security

Audience Q&A – remaining time

3:45

fuse2007 / Centers of Excellence Program – Program Overviews and Action

Moderator: James S. Senall, Managing Director, Business Development, Greater Rochester Enterprise

- **Michael M. Fancher**, Director of Economic Outreach Center of Excellence in Nanoelectronics at Albany
- **Mary Beth Curtin**, Associate Director, Center of Excellence in Small Scale Systems Integration and Packaging at Binghamton
- **Marnie LaVigne, Ph.D.**, Director of Business Development, Center of Excellence in Bioinformatics and Life Sciences at Buffalo
- **David R. Smith**, President, The Infotonics Technology Center of Excellence in Photonics and Microsystems
- **Rong Zhao, Ph.D.**, Director, Software Systems Division, Center of Excellence in Wireless and Information Technology, Stony Brook
- **Suresh Santanam, Sc.D.**, Deputy Executive Director, The Syracuse Center of Excellence in Environmental and Energy Systems

4:30

fuse2007 Wrap-Up / Networking Reception and Technology Demonstrations

5:30

CLOSE